



QUICK-LAUNCH: THE ONE-DAY BUSINESS PLAN

GRIFFIN-HAMMIS ASSOCIATES, LLC

BUSINESS NAME HERE

PROPRIETOR: NAME, CITY, STATE HERE

Discovery: (Background information for use in understanding the Business Plan).

DRAFT BUSINESS PLAN

BUSINESS NAME HERE

Overview:

Mission:

Goals:

- 1.
- 2.
- 3.
- 4.

Products & Services:

Customers, Competitors, Marketing and Sales:

Products and Services:

- 1.
- 2.
- 3.
- 4.

Primary Customer:

Secondary Customer:

This business is differentiated by its:

How will customers find this business?

Business Feasibility:

Promotion & Distribution:

Sales Forecast:

Start-up Budget and Costing:

ITEM	COMMENT	SOURCE	AMOUNT
Total			

Budget and Breakeven:

See attached.